



## ANNIVERSARY GALA

**Wednesday, November 23, 2022  
National Arts Centre, Ottawa**

### **About the IRPP**

**The Institute for Research on Public Policy (IRPP) is one of the most trusted and influential think tanks in Canada. In addition to its various research programs, the Institute is the home of Policy Options magazine and the Centre of Excellence on the Canadian Federation. Based in Montréal, the IRPP is one of the only Canadian institutes of its kind to operate in both official languages. Since 1972, it has remained independent, non-partisan and national in perspective.**

*The IRPP connects decision-makers with the research they need to make sound policy decisions and amplifies the work of a diverse array of thinkers. This occurs through a range of activities – the publication of in-depth research reports, convening public events, delivering one-on-one briefings, and the sharing of shorter articles and essays.*

**IT'S BEEN A LONG PANDEMIC.** We are excited to bring people together for an in-person evening that will emphasize the importance of trusted research and constructive dialogue in an increasingly complex policy environment. The primary purpose of the gala is to **celebrate** the IRPP's 50th, allow an opportunity for **networking**, and to **raise funds for a dedicated fellowship**. The IRPP's community includes parliamentarians, public servants, academics, private sector policy experts, and other not-for-profit organizations. Our distinguished alumni include former prime ministers, premiers, and treaty commissioners; sitting senators and diplomats; CEOs of major corporations; and key government advisers.

The gala festivities will kick off with a late afternoon **panel discussion** among prominent Canadians on whether the federation is equipped – from fiscal and governance perspectives – to face major national challenges like public health emergencies, the transition to a net-zero economy and public safety threats. A networking reception will immediately follow the panel, and lead into the gala dinner.

Over the course of the evening, we will award a prize to recognize a Canadian researcher who has done an exceptional job in increasing the public's understanding of a key public policy issue. Another award will go to the post-secondary student who wins our public policy op-ed writing contest.

Prime Minister Justin Trudeau and Governor General Mary Simon's attendance will be confirmed closer to the date.

## **WHY ARE WE RAISING FUNDS?**

### **IRPP Fellowship in support of BIPOC Scholars**

For 50 years, the Institute for Research on Public Policy has partnered with researchers from the academic sector and elsewhere to mobilize their knowledge and make sure their work is seen by decision-makers. Unfortunately, we are regularly confronted with the fact that there is insufficient diversity and inclusion at the most senior levels of the research community. Statistics Canada [data on postsecondary faculty and researchers](#) shows a wide gap between the proportion of racialized researchers working at the PhD and postdoctoral levels versus the proportion that occupy professor or instructor roles.

A key strategic priority for the IRPP is to help foster a more inclusive public policy dialogue in Canada. To help advance this goal, we intend to launch a **fellowship program** that will support the work of early-to-mid-career **scholars who identify as Black, Indigenous or as a person of colour**.

Our objective is to play a constructive, meaningful role in the career advancement of these researchers — to feed the pipeline of scholars and practitioners so they eventually reach senior levels. We also seek to amplify the voices of diverse scholars in the wider public sphere. The IRPP's own research will also benefit tremendously from the insights that these fellows bring to the table.

With support from gala sponsors, the IRPP will establish the fellowship and strike an advisory committee to set up the framework of the fellowship and the application process. Fellows will be matched to the IRPP's various research programs. They will be able to focus on projects that they might not typically have time for. They will also benefit from the IRPP's resources, including research advice, editing, and media and communications support.

Partners will be recognized annually for their support of the fellowship.

## SPONSORSHIP LEVELS, TABLES, AND BENEFITS

	Fellowship sponsors	Panel sponsor x 1 Reception sponsor x 1 Dinner sponsor x 1	Awards sponsor x 2	Table of 8	Ticket
<b>Cost</b>	<b>\$50,000</b>	<b>\$30,000</b>	<b>\$20,000</b>	<b>\$8,000</b>	<b>\$1,050</b>
Mention in the press release for the event/fellowship	✓				
Photo opportunity with guests of honour	✓				
Prime table placement	✓	✓			
Freestanding banner at the entrance (provided by the sponsor)	✓	✓			
Mention in the IRPP newsletter (published after the event)	✓	✓			
Recognition in the press release announcing the fellowship	✓	✓			
Mention and thank you by the master of ceremonies at the beginning of the gala	✓	✓			
Four guests at the exclusive VIP reception with the guests of honour and IRPP Board members	✓	✓			
Two guests at the exclusive VIP reception with the guests of honour and IRPP Board members				✓	
Eight dinner guests at a prime dinner table	✓	✓	✓		
Logo and mention of title sponsor in the digital communications to launch the gala	✓	✓	✓		
Mention in the gala evening program, placed on each table	✓	✓	✓		
Projection of your logo onto a screen placed in a prominent place during the gala	✓	✓	✓		
Logo on your table	✓	✓	✓	✓	✓
Mention in IRPP's annual report	✓	✓	✓	✓	✓
Mention in <i>Policy Options</i> 'thank you' ad (published after the event)	✓	✓	✓	✓	✓

Customized visibility agreements and individual opportunities can also be discussed.  
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