

*the art of the state*



# Adapting Canadian Trade and Commerce Policies to New Global Realities

June 16-17, 2014 ■ Rideau Club, Ottawa

## Program

# Program

## Monday June 16, 2014

### Main Dining Room

8:00 – 8:30 a.m. Continental breakfast buffet

8:30 – 8:45 a.m. Opening remarks  
**Graham Fox** (Institute for Research on Public Policy)  
**Hon. Ed Fast** (Minister of International Trade)

8:45 – 10:15 a.m. **SESSION 1: FIRM-LEVEL TRADE THEORY AND CANADIAN EVIDENCE**  
Chair: **Eugene Beaulieu** (University of Calgary)

“Recent Developments in International Trade Theory”  
**Beverly Lapham** (Queen’s University)

“Trade and Productivity: Insights from Analysis of Canadian Firm-Level Data”  
John Baldwin and **Beiling Yan** (Statistics Canada)

“The Foreign Market Expansion and Performance of Canadian SMEs in Emerging Markets”  
**Sui Sui** (Ryerson University)

Discussant: **John Ries** (University of British Columbia)

10:15 – 10:30 a.m. Coffee break

10:30 a.m. – 12:00 p.m. **SESSION 2: GLOBAL VALUE CHAINS: EVIDENCE FROM VALUE-ADDED TRADE DATA, CASE STUDIES AND BUSINESS SURVEYS**  
Chair: **André Downs** (Foreign Affairs, Trade and Development Canada)

“New International Evidence on Canada’s Position and Performance in Global Value Chains”  
Koen De Backer and **Sébastien Miroudot** (OECD)

“Statistics Canada’s Value-Added Exports Database”  
**Ziad Ghanem** (Statistics Canada)

“Chasing the Chain: Canada’s Integration into Global Value Chains and the Impact on Company Strategy”  
**Todd Evans**, Daniel Koldyk and Lewis Quinn (Export Development Canada)

Discussant: **Aaron Sydor** (Duke University; Foreign Affairs, Trade and Development Canada)

### Lounge Room

12:00 – 1:45 p.m. Lunch

Speaker: **Simon Kennedy** (Foreign Affairs, Trade and Development Canada)  
“Policy Responses to the New Global Trading Patterns: Strategies and Three Dimensional Chess”

### Main Dining Room

1:45 – 3:15 p.m.

**SESSION 3: TRANSPORTATION NETWORKS AND LEVERAGING GLOBAL VALUE CHAINS IN CANADIAN TRADE POLICY**  
Chair: **Jayson Myers** (Canadian Manufacturers & Exporters)

“Global Value Chains and the Rise of a Supply Chain Mindset”  
**Ari Van Assche** (HEC Montréal)

“Leveraging Global Supply Chains in Canadian Trade Policy”  
**Emily Blanchard** (Dartmouth College, USA)

“Are Canada’s Infrastructure and Transportation Networks Ready for 21st Century Trade?”  
**Jacques Roy** (HEC Montréal)

Discussant: **Joy Nott** (Canadian Association of Importers & Exporters)

3:15 – 3:30 p.m.

Coffee break

3:30 – 5:00 p.m.

**SESSION 4: THE GLOBAL STRATEGIES OF CANADIAN BUSINESSES**  
Chair: **Karl Moore** (Desautels Faculty of Management, McGill University)

“The Future of Productivity: Smart Exporting for Canadian Companies”  
**Bill Currie** (Deloitte)

“Leading from the Front: Canada’s Global Firms and the Future of Trade Policy”  
**Hon. John Manley** (Canadian Council of Chief Executives)

“Global Trade Priorities for the B-20 Coalition: Implications for Canada”  
**Hon. Perrin Beatty** (Canadian Chamber of Commerce)





# Program

## Lounge Room

6:30 – 7:00 p.m.

Reception  
Opening remarks  
**Hon. Lisa Raitt** (Minister of Transport)

## Main Dining Room

7:00 – 9:00 p.m.

Sponsored by



Dinner

Speaker: **Hanne Melin** (eBay Inc.)  
"The Rise of Global Consumers and Micro-Multinationals and the Need for New Trade Rules"

11:00 a.m.– 12:30 p.m.

## SESSION 7: REGULATION AND DIGITAL TRADE

Chair: **Lawson A.W. Hunter** (Stikeman Elliott)

"Achieving International Regulatory Cooperation"

**Bernard Hoekman** and Petros Mavroidis (European University Institute)

"Supporting the Internet as a Platform for International Trade"  
**Joshua Meltzer** (Brookings Institution)

Discussant: **Robert Carberry** (Privy Council Office)

## Tuesday, June 17, 2014

### Main Dining Room

7:45 – 8:15 a.m.

Continental breakfast buffet

8:15 – 9:15 a.m.

### SESSION 5: TRADE AND INNOVATION

Chair: **Gitane De Silva** (International and Intergovernmental Relations, Government of Alberta)

"Trade Policy as Growth, Innovation and Industrial Policy"

**Dan Ciuriak** (Ciuriak Consulting Inc.) and **John M. Curtis** (Queen's University)

Discussant: **John Knubley** (Industry Canada)

9:15 – 10:45 a.m.

### SESSION 6: SERVICES AND INVESTMENT

Chair: **J. Anthony VanDuzer** (University of Ottawa)

"Services Trade Policies in a GVC World"  
**Patrick Low** (Fung Global Institute)

"Canadian Investment Treaty Policy for the 21st Century"  
**Andrew Newcombe** (University of Victoria)

Discussants: **Sébastien Miroudot** (OECD) and **Lawrence L. Herman** (Herman & Associates)

10:45 – 11:00 a.m.

Coffee break

## Lounge Room

12:30 – 1:45 p.m.

Lunch

### Main Dining Room

1:45 – 2:45 p.m.

### SESSION 8: THE CANADIAN AND INTERNATIONAL POLICY CONTEXT AND INSTITUTIONAL CONSIDERATIONS

Chair: **Len Edwards** (Gowlings)

"Canadian Trade Policy in a G-0 World"

**Robert Wolfe** (Queen's University)

Discussant: **John M. Weekes** (Bennett Jones)

2:45 – 4:00 p.m.

### SESSION 9: WHAT SHOULD CANADA'S TRADE POLICY PRIORITIES BE?

Round table discussion  
Moderator: **Suzanne Vinet** (former deputy minister, Agriculture and Agri-Food Canada)

"G20 Trade and Growth Agenda"  
**Cameron MacKay** (Foreign Affairs, Trade and Development Canada)

"Trade and Sustainable Development"  
**Scott Vaughan** (International Institute for Sustainable Development)

"Prioritizing the New Trade Universe"  
**John Gero** (former Canadian permanent representative, World Trade Organization)

4:00 p.m.

Closing remarks

**Graham Fox** (Institute for Research on Public Policy)

Note: The name of presenters are in bold.



*the art of the state*



Thanks the following for their financial support



Adapting Canadian Trade and Commerce  
Policies to New Global Realities  
June 16-17, 2014 ■ Rideau Club, Ottawa

